

MARK WIEDER



Mark Wieder is a multidisciplinary artist based in Puerto Rico.

His work blends sculpture, painting, and generative technology to create immersive spaces that invite wonder, introspection, and connection.

Exploring themes of transformation, perception, and shared experience, his practice moves fluidly between analog craft and digital experimentation—offering moments of sensory engagement and reflection.

Before becoming a full-time artist, Mark worked as a lawyer and entrepreneur. He founded Popped Culture, a social enterprise, and The Pop'd Shop, a locally sourced line of sparkling fruit drinks. These ventures reflected his passion for creativity, community, and design—laying the foundation for the experiential nature of his current work.

After a chapter in the tech world focused on storytelling, UX/UI, and brand strategy, Mark returned to art in search of deeper meaning. Within a year, he created over 40 works and debuted his first solo exhibition, *Odyssey*, a blacklight dreamscape inspired by myth, memory, and transformation.

His recent projects include *Wayfinder's Lantern*, developed through small-scale mockups and slated for installation in August, and *Lucid Reflections*, exhibited at a live event and selected as a finalist in a public art open call. Both works blend natural elements with generative visuals, sensors, and optics to create participatory experiences.

Mark's work has been shown in *Odyssey* (San Juan, 2024), *Fragments of Reality* (Cista Arts), and *Shape Show* (SITE:Brooklyn). His murals can be found across Puerto Rico, and his paintings are held in private collections in San Juan, Philadelphia, Chicago, New York, and beyond.

Today, he continues to experiment at the intersection of contemporary art and emerging media—whether building glowing fish sculptures or crafting installations that invite people to reconnect with a sense of wonder and with one another.



ARTIST STATEMENT

Mark Wieder *San Juan, Puerto Rico*

Multidisciplinary artist exploring transformation, self-discovery, and the magic of the everyday through murals, interactive exhibitions, and immersive experiences.

Solo Exhibitions

Mark Wieder: Odyssey, Híbrido, San Juan, Puerto Rico, March 1 - 15, 2025.

Group Exhibitions

2025

- *Fragments of Reality: Art in the Digital Age* (online), Cista Arts, February 3-28.
- *Lucid Reflections* (interactive), Finalist, Under The Mountain, The Potentialist Workshop, Reno, Nevada.
- *Shape Show* (online), Site:Brooklyn, April 2 - May 2.

Public Art / Murals

2024

- *Flourish*, Shipwreck Studios, San Juan, Puerto Rico.
- *Chango Vortex*, Urbe Apie, Centro Urbano, Caguas, Puerto Rico.

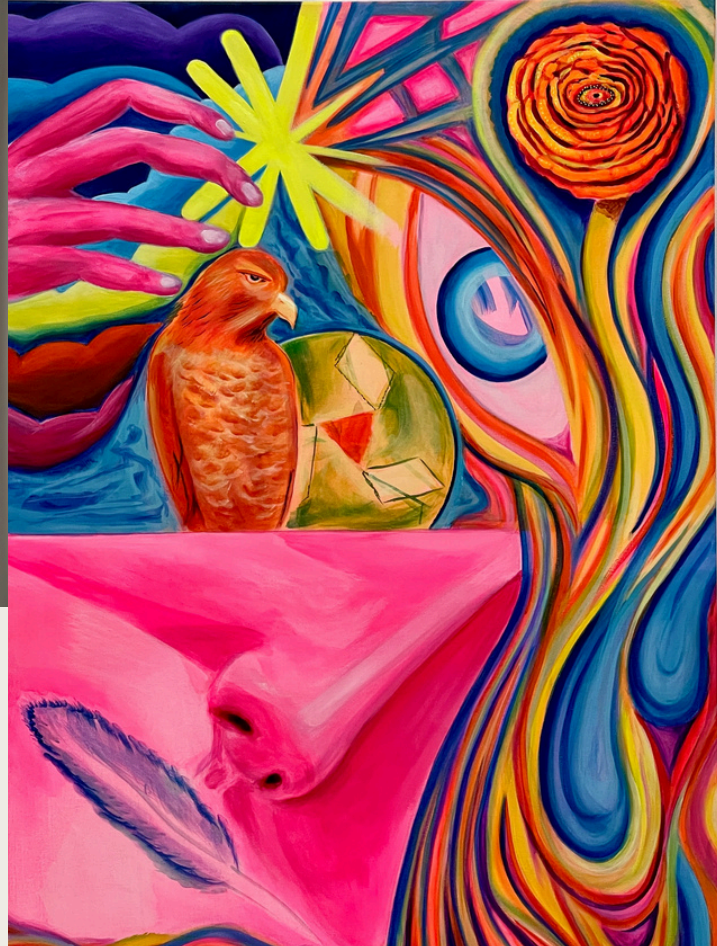
Festivals

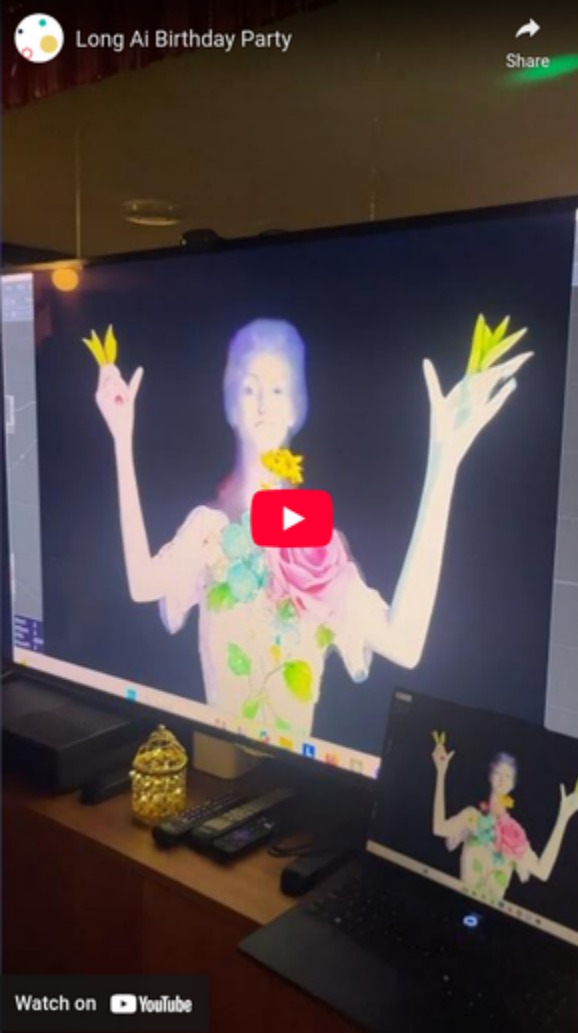
Unmediated Photographer, Electric Forest Festival, Rothbury, Michigan, 2019.

Workshops

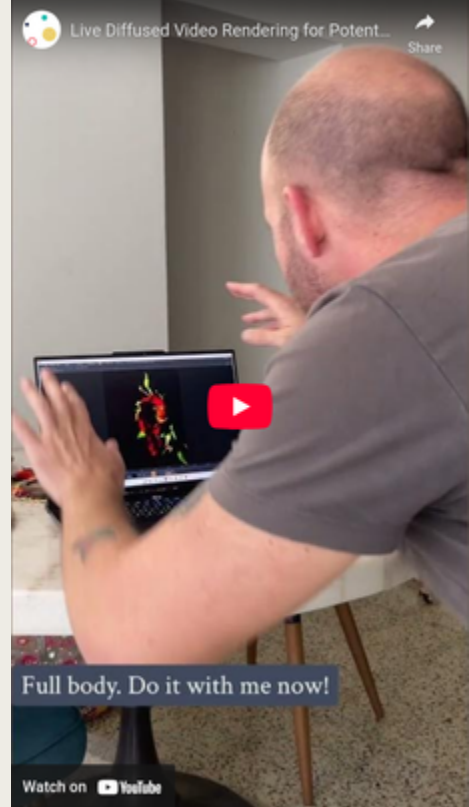
Start A Painting, Allyson Grey, Chapel of Sacred Mirrors, New York, 2025.



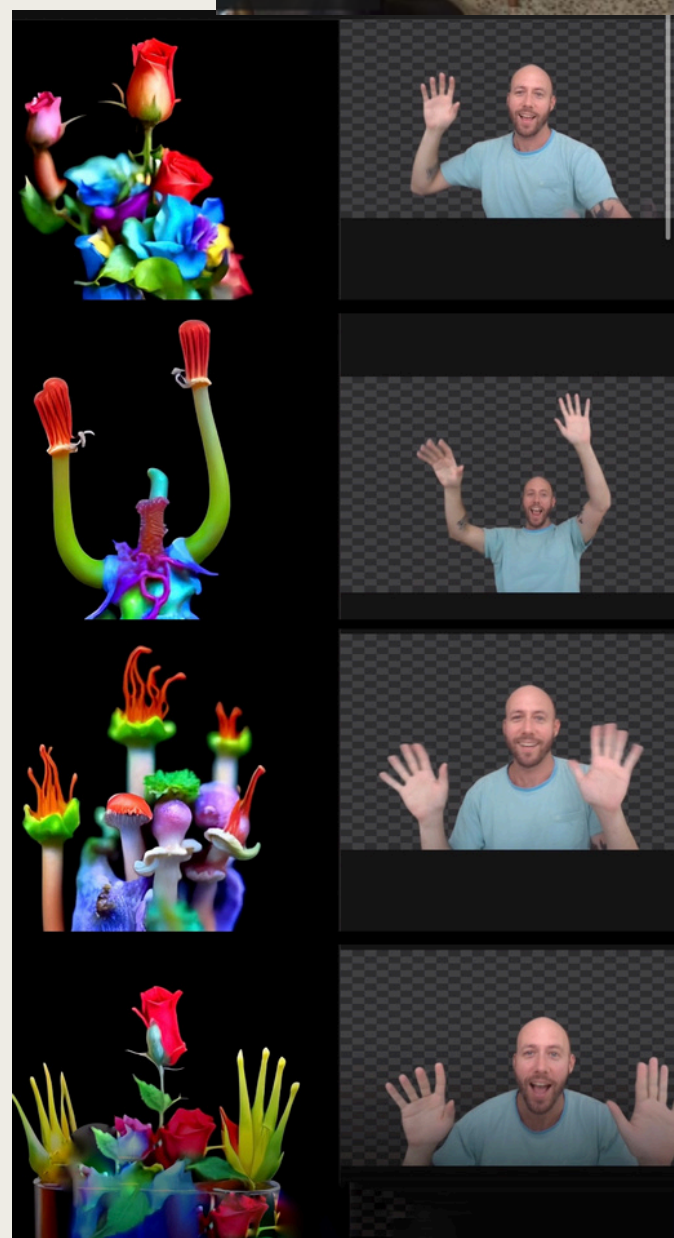




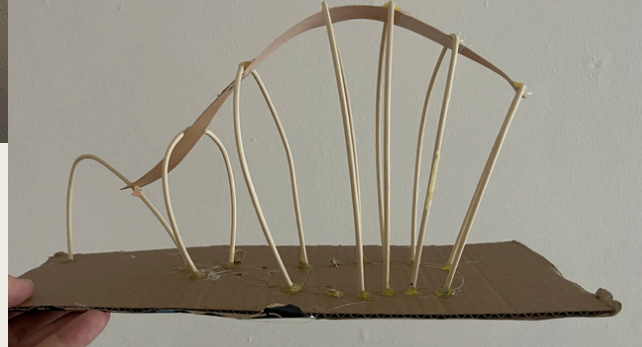
YouTube video links
included separately.



Lucid Reflections is an interactive installation that transforms participants into surreal dreamforms—mushrooms, gemstones, and glowing flora—using live AI generative visuals built in TouchDesigner. Selected as a finalist for the Under the Mountain open call at The Potentialist, the piece blends real-time video input, prompt engineering, and StreamDiffusion to explore identity and presence in the age of AI.



LUCID REFLECTIONS



Wayfinder's Lantern is a walk-in light sculpture shaped like a fish, built from rattan, translucent paper, and programmable LEDs to create a glowing, introspective environment. Designed for indoor installation and debuting in August, the piece invites visitors to step inside and shift their perspective through optical elements like prisms, magnifiers, and mirrors—symbolizing the inner journey of finding one's way.



WAYFINDER'S LANTERN